

The Complete Supplier To The Fireplace Industry



When John Barson founded Burley Appliances, back in 1975, the fledgling company developed and his designs and innovations became widely accepted as industry standard. Over the intervening years the company has enjoyed continued growth and success, latterly due to current MD Steve Barson's diversification into new markets whilst retaining proven products. Burley now encompasses four major fire manufacturing brands and is sister to a leading distributor of renewables.



Wakerley Roomset

T3 wood burners

One of the most recent Burley successes has been the launch of the T3 wood burners. An incredible flame picture, combined with market-leading 89.1% efficiency, has brought many admirers from within the industry. Indeed, the first customer to view these stoves commented: "I've been working with wood burners for 24 years and I've never seen a flame picture as good as this".

Steve Barson said: "I believe we have produced the world's most efficient wood burning stove and it is deeply rewarding to receive such positive feedback."

To find out how the T3 burns wood so efficiently and cleanly, visit www.burley.co.uk. The site also demonstrates the patented cyclonic fireball.

Burley electric fires

Burley's extensive range caters for many differing tastes. Recent months, however, have seen a market trend back to classically designed traditional models rather than

contemporary hang-on-the-wall fires. One current model which bucks the trend is the modern Luffenham. This is a compact inset fire which features a curved black trim and a ceramic log fuel bed. The versatility of this fire means that it can be inset into either a fireplace or a wall.

Burley flueless gas fires

During this recession, demand for flueless fires has remained strong, due to their 100% efficiency. Latest model, the Perception, offers an attractive alternative to the best selling Environ.

Magiglo

As we go to press Magiglo is about to launch its new website showing all the latest models including the Tribute balanced flue gas fire. The website features a Fireplace Designer which allows users to "pick and mix" from the wide range of styling and control options to create their own personalized look to suit their home. The selected fire, with specifications listed below,

can then be printed off and taken to the local stockist. Try this out for yourself on www.magiglo.co.uk.

Straxgas

This niche market brand continues to have strong support for its quality and durability. Of particular note are the robust cantilever slide control and the comparatively rare low lintel option.

Navitron

No reference to Burley's family of products would be complete without mentioning sister company Navitron which is one of Britain's largest providers of solar water heating systems and photovoltaic arrays. Many retailers who visited Burley's exhibition stand or roadshow last year saw an opportunity to diversify into this lucrative market. For more information visit www.navitron.org.uk or phone 01572 725512.

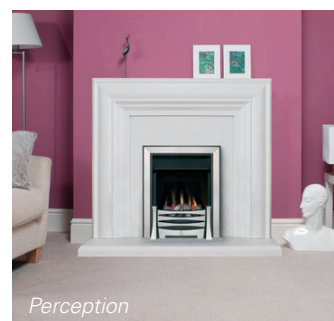
For more information on Burley products please phone Burley on 01572 756956, visit www.burley.co.uk or see our facebook page.



Ekos 20 Harmony



T3



Perception

